

## **Brazilian Wax (for women only): What to Expect!**

### **Thongs are in and hair is out!**

The Brazilian Bikini Wax is a service that removes all unwanted hair from your bikini zone, leaving skin bare, smooth, and incredibly soft. When it comes to getting a Brazilian, it's important that you frequent a reputable salon that practices hygienic standards in order to avoid getting a nasty bacterial infection or a third degree wax burn. The best spas use European wax instead of the standard strips since this causes less damage to the skin and removes hair at the root rather than ripping hair from the surface of the skin. We use the best possible wax and methods to ensure the most effective treatment.

### **Brazilian Waxing Questions**

#### **Where did Brazilian waxing come from?**

As the name suggests, Brazilian waxing originated from Brazil for women who wanted to wear the new thong bikinis. Brazilian wax became famous when it was introduced into the US when a hair removal salon was opened in 1987.

#### **What should I do to prepare for my visit?**

You should arrive "freshened up" or if there isn't time, we provide moistened "towelettes" for your convenience.

#### **How long should my hair be?**

Hair growth should be at least 1/4" but not longer than 1/2" (about 2 week's growth) for the most effective waxing. Hair should be carefully trimmed if necessary. It should be free from oils and lotion to make hair removal easier. If need be, we will use an electric clipper to trim excessive hair.

#### **What will happen at my visit?**

When you arrive, you'll be taken to our private waxing treatment room where you'll be asked to remove your clothes from the waist down and will be given a body wrap to put on while we wait in the lobby. You'll lie on your back on a table covered with clean sheets. If you would prefer not to have certain regions waxed, just notify your esthetician, we want you to be happy with the end result.

To begin, the Esthetician will cleanse the area to be waxed and then dip a new waxing stick into a pot of warm wax and then spread it onto your skin & hair. We use hard wax for the least amount of discomfort. As the wax cools, it basically "shrink-wraps" each hair. Once the wax has hardened, it is then pulled out from the root. The procedure can definitely be a little painful the first time, but gets less so with subsequent waxing. Most likely, your Esthetician will remove stray hairs with a set of tweezers.

#### **So how does it differ from a regular bikini wax?**

Basically, with the Brazilian, hair is removed in the front, back & everything in between. Most of the time a 'landing strip' is left in the front, but some clients opt for everything removed. A Bikini Wax on the other hand, the hair is removed in the Bikini line only.

#### **What are the benefits to Brazilian waxing?**

You'll feel all clean and smooth. The results will last anywhere from ten days to three weeks, with no maintenance, and there's no shave that can get you this smooth. In fact, that's the biggest benefit -- no more

shaving!